

Mahindra Powerol Conducts CEEAMA Consultants' Meet along with Mahindra Hinoday & Mahindra EPC: Group Synergy in Action.

June '13: Mahindra Powerol, along with Mahindra Hinoday and Mahindra EPC, successfully organized a technical seminar on June 28, 2013 which was attended by 50 CEEAMA (Consulting Electrical Engineers Association of Maharashtra) members. The objective of this seminar was to introduce the participants to the latest developments, in terms of products and services, undertaken at the respective companies.



Mr. Gadre, President CEEMA (R) with Mr. Kotwal, Dy. General Manager, Mahindra Powerol.

The opening address was given by A.V. Gadre, President – CEEAMA Mumbai who cordially welcomed all the members to the seminar. This welcome note was followed by a presentation on the Mahindra Group by Shashank Kotwal, Dy. General Manager, Mahindra Powerol.

The topics that were covered:

- **“Variable Speed D.C. diesel generator”**- by Mr. Rajesh Kale, Sr. Manager – Mahindra Powerol and Mr. Nitin Gavhane, Manager – Mahindra Powerol.
- **“Mahindra Solar”** were given by Mr. Amit Barve, Manager – Mahindra EPC.
- **“Energy Efficiency Lighting –Induction Lighting”** by Mr. Vinit Singh, Asst. Manager – Mahindra Hinoday.

These presentations were followed by Q & A session where the audience addressed their queries to the panellists. The enthusiasm exhibited at this session proved the success of the seminar and showed how greatly interested the participants was in the products and services of Mahindra Powerol, Mahindra Hinoday and Mahindra EPC.

The day came to a close with everyone bonding informally over dinner. Such initiatives & group synergy creates a positive and lasting impression in the minds of the potential customers. Powerol's CRM team plans on conducting similar interactions in the future to spread its reach in the consulting segment.

Glimpses of the Event:

